



# **Fi Asia-China**

## **March 23-25, 2004**

### **Shanghai, China**



### **Fi Asia-China**

Scheduled to be held from 23-25 March 2004 at the Shanghai Everbright Convention & Exhibition Center, Shanghai, China. With its vast 1.3 billion population China has become an exceptionally important marketplace for food ingredients suppliers and manufacturers alike. **FI Asia China** with its **UNIQUE BLEND** of over **600 INTERNATIONAL AND LOCAL** Fi Asia is **THE** food ingredients show to some **14,000 visitors**.

Rising consumer incomes in China coupled with a busier more sophisticated workforce purchasing better manufactured and better distributed foods has led to an increased use and variety of food ingredients.

### **USA Pavilion**

At the USA Pavilion we will ensure you get the opportunity to meet with hundreds or possibly even thousands of potential international buyers and partners, and all for just a modern investment in time & money. Ready-made booths complete with furnishings, carpet, lights, electricity and stand cleaning are available in 9, 12 or even 18 square meter sizes.

The USA Pavilion includes access to the USA lounge, the assistance of a hostess, daily refreshments (snacks, coffee, tea, soft drinks) and additional show promotion such as US pavilion advertisement in the official show catalogue and a special US pavilion directory.

### **Prices**

9m <sup>2</sup>	4,410€	approximately USD \$5,500
12m <sup>2</sup>	5,880€	approximately USD \$7,300
18m <sup>2</sup>	8,820€	approximately USD \$11,000

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